



Maria Roberto <mdroberto@gdoe.net>

**DFS Partners with GDOE**

Camacho, Joann <Joann.Camacho@dfs.com>

Thu, Oct 23, 2014 at 10:20 AM

To: mdroberto@gdoe.net

Cc: "Templo, Linda" <Linda.Templo@dfs.com>, "Nishida, Keiko" <Keiko.Nishida@dfs.com>

Message for Superintendent Jon Fernandez, Guam Department of Education

Hafa Adai Mr. Fernandez,

This year DFS T-Galleria is sponsoring a Festival of Trees in our Tumon location and we would like to invite all GDOE Elementary Schools to participate in our program. It will be an opportunity to showcase Guam's talented children to our customers and visitors.

Attached are details of our event which includes application, rules and event activities. This is a great opportunity for the schools to win cash, build teamwork and bring the spirit of Christmas to our tourist and residence.

We solicit your approval to support our project and hope to be able to meet with you and all the leadership of the elementary schools to give more details on our project and hopefully create excitement.

We thank you in advance for your consideration and support.

Best regards,

JOann

/  approve / /  disapprove

Joann G. Camacho

Director, Market Development

DFS Guam

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JON J. P. FERNANDEZ  
Superintendent of Education

10/29/14

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## *Festival of Trees 2014*

T Galleria is proud to host the 2<sup>nd</sup> Annual Festival of Trees which provides a great opportunity for the Guam Public Elementary Schools – Art Department to win cash prizes that will help benefit your school's mission and activities. We welcome your participation in this holiday celebration of Guam and its people who contribute to the island.

### **CONTEST DETAILS**

- 1) T Galleria Guam by DFS is accepting contest applications from all Guam Public Elementary Schools, Art Department who wish to compete for cash prizes in our tree-decorating contest.
- 2) Qualified participants will be determined based on contest rules & regulations as outlined below.
- 3) Twelve 12-ft wooden Christmas trees will be set-up in T Galleria. These trees will be decorated by the ornaments designed by each school.
- 4) Selected schools will be issued a packet containing 60 ornaments.
- 5) Schools will be asked to let their creativity flow and decorate each ornament making them whimsical, magical and colorful.
- 6) Schools must turn in all decorated ornaments no later than 5:00pm on Thursday, November 20<sup>th</sup>.
- 7) All local and off-island visitors, who are 18 years of age or older, will be eligible to fill out a voting form starting 10:00am, November 22<sup>nd</sup> through 11:00pm, December 21<sup>st</sup>.
- 8) A reception will be hosted by T Galleria at 7:30pm on December 28<sup>th</sup> announcing the winners.
- 9) Cash prizes:
  - a. First Place = US\$1,000.00
  - b. Second Place = US\$500.00
  - c. Third Place = US\$300.00
  - d. Other participants = US\$100.00

## **CONTEST RULES & REGULATIONS**

- 1) T Galleria is accepting contest applications from all Guam Public Elementary Schools – Art Department on a first received basis.
- 2) Completed applications must be received no later than 5:00pm, Nov 5<sup>th</sup> 2014, and will be limited to the first 12 schools.
- 3) To submit an application, you may:
  - a. Drop it at our Customer Service counter, T Galleria, in an envelope addressed to Linda Templo, Promotions Manager.
  - b. Submit via e-mail to [nia.lim@dfs.com](mailto:nia.lim@dfs.com), with cc to [keiko.nishida@dfs.com](mailto:keiko.nishida@dfs.com) and [linda.templo@dfs.com](mailto:linda.templo@dfs.com)
- 4) T Galleria will provide twelve 12-ft wood Christmas trees. We will decorate using the colorful ornaments decorated by the participating schools.
- 5) Participating schools must deliver the decorated ornaments no later than 5pm, Thursday, November 21<sup>st</sup>.
- 6) Cash prizes will be awarded to the top three winners as stipulated in the contest details.
- 7) Winners will be determined by the highest number of votes garnered from individuals who visit T Galleria who are 18 years of age or older.
- 8) Voting period is from 10:00am, November 22<sup>nd</sup> through 11:00pm, December 21<sup>st</sup>.
- 9) No purchase necessary for a T Galleria visitor to vote. Limit of one voting form per guest per visit.

**DISCLAIMER:** In all cases, T Galleria Guam by DFS will, at its sole discretion, hold all rights to determination of eligibility, determination of winners, and determination of adequate resolution of any challenges or issues that may arise. All decisions made by DFS will be considered final and uncontestable. DFS reserves the right to cancel this contest at any time. DFS assumes no legal liability for any disputes or legal action taken by any individual or group relative to this contest.

## **OTHER DETAILS**

- 1) Each organization will have a standard sign placed by their respective trees. The sign will be in English and Japanese, and contain:
  - a. GDOE logo
  - b. School Name and Mascot
  - c. Creative description of their inspiration of their art pieces
  - a. Above information should be sent via e-mail by close of business Monday, December 8<sup>th</sup> to: [nia.lim@dfs.com](mailto:nia.lim@dfs.com), with cc to [keiko.nishida@dfs.com](mailto:keiko.nishida@dfs.com) and [linda.templo@dfs.com](mailto:linda.templo@dfs.com)
- 2) Ornaments used must be the DFS issued ornaments.
- 3) You are allowed to post on your website and social media pages that you are participating in this contest so that your followers are aware of it and are encouraged to visit the store, view the displays, and vote.
- 4) We request that at least one representative of your organization attend the closing reception, slated for 7:30pm-10:30pm on December 28<sup>nd</sup>.

## **FOR CUSTOMERS TO KNOW**

### **TO CAST YOUR VOTE:**

- Voting period is from 10:00am Nov 22<sup>th</sup>, 2014 through 11:00pm, Dec 21, 2014.
- You must be at least 18 years old to participate.
- No purchase necessary. Limit one vote per person per visit.

## **ADDITIONAL INFO FOR STAFF**

- No DFS Employees are allowed to vote.
- Ballot box will be situated in the middle hall between Burberry/Celine/Loewe boutiques.
- Voting forms will be in the Celine boutique so that they can be controlled.
- No purchase necessary. Limit one vote per person per visit.



*Festival of Trees 2014*  
**CONTEST APPLICATION FORM**

School Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

We have read and agree to the contest details and rules and regulations as stated in the foregoing pages of this document. We hereby attest that the signatory below is the duly authorized representative of our non-profit organization, and affixes his/her signature on our behalf.

Authorized Representative:

\_\_\_\_\_  
(Print Name)

\_\_\_\_\_  
(Signature)

Date: \_\_\_\_\_